

# SNHU Career Services Customized Recruitment Solutions

# Objectives

- SNHU history and model for success
- SNHU structure of business units
- SNHU military initiatives
- SNHU Career services overview
- Customized partnership opportunities
- SNHU in Vermont and internships

## Changing lives since 1932

- Founded in 1932
- Established as a nonprofit institution in 1968
- Tremendous growth throughout the 1970's
- Expansion of program offerings throughout the 1980's and 90's
- Center locations in NH, ME established in the 90's
- SNHU online division launched in 1995
- Today, over 200 degree programs offered
- Students attend throughout the US and internationally
- Accredited by the New England Association of Schools and Colleges

## Three educational platforms

- Campus
- Online
- College for America



## Life-long support from Day 1

- Career Advising
- Career Connections
- Business Development



## Career development and progression

- Career exploration
- Resume and cover letter development
- Career portfolios
- Personal branding
- Interview preparation
- Salary negotiation
- Employer research
- Professional networking
- Traditional, modern and trending job search strategies
- Ready to Refer program

## Creating alumni partnerships

- SNHU boasts a rich legacy of alumni success!
- Life long alumni engagement in the SNHU community
- Provide channel for tangible, non-financial alumni giving
- Elevate student success through alumni connections
- Enhance academic programs through alumni feedback

## Customized recruitment solutions!

- Our mission: to become your full-service recruitment partner
- Support recruitment for new talent at every level of your organization
- Screen and vet applicants
- Refer high quality candidates that fully align with job specifications, company culture, organizational mission and values
- Reduce time, man-hours, resources, and overhead throughout your recruitment process
- Optimize retention, reduce turnover



## Promote your employer brand

- Build recognition of your organization as a premier employer for SNHU students
- Virtual employer spotlight
- Brand promotion through blog, social media, tweet chat
- On campus and virtual career fairs
- Regional networking and career events

## Synergy in goals and outcomes

- Provide students and alumni with enhanced exposure to the culture, structure, and mission of your organization
- Mentorship
- Informational interviews
- Job shadow
- Internships

649 Actively Enrolled Students

Over 5,000 Active Students

Most Enrolled Programs

Program	Number of Students
BS. Nursing	48
AS. Business Administration	20
BS. Business Administration	19
BA. Psychology	17
BS. Accounting	14
AS. Accounting	14
BA. Human Services	13
MS. Psychology	12
MBA	11
BA. General Studies	10
BA. Graphic Design	10
172 Other Programs	Less than 10 students each

## Most Common Internship Programs

Sports Management

Psychology

Fashion Merchandise & Management

Accounting

Health Information Technology

Marketing

# Paid v. Unpaid Internships

- 22.8% of our students complete paid internships
- 77.2% of students complete unpaid internships

## SNHU Recruit

We provide the opportunity to post positions or internships on our online job board, called SNHU Recruit. This system provides access for both our current students and alumni to view and apply for opportunities. This is a free service for our employer partners.

**To register in SNHU Recruit:** Please visit  
**<https://www.myinterfase.com/snhu/employer>**

- Select “click here to register.”
- Search for your organization in the database.
- If your organization already has a profile, please update or confirm the data listed so that students will have accurate contact information for any positions you post.
- If your organization does not have a profile, simply click on the “Can’t Find Your Organization?” button to create a new profile.
- Once your profile has been received and approved, you will receive an email granting you access to the system. You will have the default password “Employer” to log in.

# Thank you!

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